



BelverBears Candy Wrapping For Beginner's List
Weekly Chat For April 26, 2007

<http://www.belverbears.us>

<http://groups.yahoo.com/group/BBCFB>

<http://www.candywrapperbook.com>

<http://www.foilman.com>

<http://www.belverbears.us>

Mod-Belver : how's everyone this week?

netters : That makes it easy for ya Chris.

shellyg : I have a first communion... a grad & a birthday order...

Kandeemaam : been in glasses from 2 years ago for the past few weeks. are they half bare wrappers?

shellyg : I just printed a bunch of Bachelorette wrappers.... most the same design too :)

shellyg : for 3 different people

barrypatch : I did 2000 water bottle labels last week and Administrative Asst day stuff and now graduation

Kandeemaam : mine were for 3 different people too LOL

shellyg : No.... mine had "fuzzy" handcuffs LOL

Kandeemaam : sniffle, no eye candy to look at least.

littlebee55 : Wow, barrypatch! Do you give a big discount on that many? That's great!

Mod-Belver : 2000? wow!

barrypatch : I did give a discount, it was for my church

Kandeemaam : Had the 300 minis for a church pick up and she told me the thing she was impressed with was the design, and all her pastor was thrilled with was that he could get his name on the back of the wrappers!

Kandeemaam : WHOA! that's alot of water bottles!!

Mod-Belver : if any of you art article writers (and that can just be a list of party tips, etc..) I need them for the CBWAA site. I'm adding stuff on party ideas to try to get some more search engine traffic. If you submit something your website URL will go in with the article so you can get a good backlink

Mod-Belver : art = are
barrypatch : I do party events all the time Belver, anything in particular?
barrypatch : I do the tabletop decorations, candles, favors, centerpieces, etc..
Kandeemaam : What, like ways to display stuff at the party?
Kandeemaam : ok, think I could help you out with a few tips I have given out.
Mod-Belver : right now, ANYTHING party-related is needed. The more the better. 300 words or more. Kids party ideas, wedding party ideas, etc...anything you can think of
Mod-Belver : display ideas would be great.
Mod-Belver : do you hire people to help with an order like that barrypatch?
netters : barrypatch...what state are you in?
Kandeemaam : is there a deadline?
Kandeemaam : ok
Mod-Belver : no deadline.....I'll be adding articles as an ongoing thing....I want us to come up first with google :)
shellyg : I gotta get waterbottle labels offered.... just ANOTHER thing I want to get done LOL
barrypatch : I have a crew that does the party set ups
barrypatch : I meet with the customer, figure out what they want, then have my helpers help me make it
barrypatch : I do most of them, but last year I had sometimes 4 booked in one day
Mod-Belver : btw..it'll be on the referral page with the member listings so if anyone needs wrappers they can just click on their state and find someone
barrypatch : That's why I went back into wrappers, I was doing so many parties
barrypatch : I order the tableclothes, plates, etc... if they want me to
Kandeemaam : :beer:
Kandeemaam : after that , you need a beer!
Mod-Belver : gosh...you're doing very well barrypatch :clap:
barrypatch : make it a diet pepsi lol
Mod-Belver : welcome RandiDawn :)
Mod-Belver : lol
netters : lol
RandiDawn : Hello
Kandeemaam : diet pepsi it is,
Mod-Belver : yep....it's open chat tonight
RandiDawn : did i understand this to be an open chat?
Kandeemaam : no
Kandeemaam : what did he do now LOL
littlebee55 : Yes, I saw it. That was great!
Mod-Belver : did everyone see the article on Rich?
Mod-Belver : I've made them before
Mod-Belver : well, something like them
netters : yes, very cool
RandiDawn : i have a question then. does anyone here do the personalized tiles?
robertal : I did it was nice
Kandeemaam : Where's the article Belver?
Mod-Belver : there are some cloth hangers with eyelets in them, but I don't know a supplier for them. You can affix it to the tile with an epoxy
RandiDawn : my question is what do you put on the back for people to hang them up?
shellyg : ok back... darn phone :)
shellyg : darn it
shellyg : what did I miss while getting bumped :(
Vanessa : Hi everyone! Sorry I am late!
barrypatch : what do you print the image on?
Mod-Belver : <http://www.foilman.com/images/recordarticle.pdf>
Mod-Belver : I made mine with dye sub so it went directly on the tiles...but some people are using clear labels
RandiDawn : i think i've seen them. i'll give it a try

RandiDawn : what's the article about?
shellyg : I read it today... awesome article
barrypatch : You had a dye sub printer?
RandiDawn : btw...i wanted to report that while i didn't do so great at my craft show over the weekend I did end up with a couple of great orders
RandiDawn : 5 gallon paint cans and 2 orders for bars totaling 380 bars
barrypatch : what kind of ink?
Kandeemaam : great article! go Rich!!!
Kandeemaam : Yippee randidawn!!! congrats
littlebee55 : I have a question about craft shows...
Mod-Belver : I used an Epson BarryPatch..only cost me about 79 dollars
RandiDawn : thank you
shellyg : cool randidawn!!!... hopefully future orders too :)
barrypatch : I have a heat press
barrypatch : I only do a few shows each year, because of time limitations, but I never figured out how to sell personalized stuff there
Mod-Belver : now the heat press...that was about 400 lol
Mod-Belver : what's your question littlebee?
RandiDawn : i wasn't the only vendor who had disappointing sales
RandiDawn : thanks kandee
barrypatch : It didn't seem like people wanted to place orders,but what else can you do?
Kandeemaam : at least you had sales. I have been to some craft fairs where I had nothing at all
littlebee55 : When you do craft shows, do you mostly make up a lot of products and sell on the spot or do you mostly take orders and hand out business cards and brochures?
RandiDawn : i offer generic items to sell at the show and take custom orders
shellyg : I agree barrypatch....
shellyg : Most want the freebies
barrypatch : I take my candles, bath/body and food/drink stuff. I have a display for personalized stuff, but never did much
littlebee55 : I've never done one. Kind of scared, don't know how much of things to make.
Mod-Belver : have a slick brochure (glossy if possible) at a craft show. Your first impression might not be at the show, but when someone gets home to look at your brochure
shellyg : depends on how many attendees
Kandeemaam : My latest show, was at a church- school, and was a ladies day event. I had out easter lollis, minis, ect and most of them went. were texted " happy easter to somebunny special" And the school ordered minis for an easter egg hunt the next week
Mod-Belver : I think Terri has an ebook on craft shows?
RandiDawn : that's true. i also do handmade chocolates. and while everyone remarked how remarkable the chocolate was, but didn't buy any. but kept eating the samples
Kandeemaam : I want to see if I can get into a trade show somehow, just have to look up someone doing one soon.
littlebee55 : Thanks, Belver :)
Mod-Belver : <http://www.cjsgraphics.com/ebooks.htm> it's on trade shows, but maybe it could help
shellyg : I found the "cheaper" stuff sells.... the more expensive things like gift cans or bouquets are harder to sell
Vanessa : I think that's with any products Shelly
Vanessa : People want deals
Kandeemaam : I had one person interested in using me for a summer festival that takes place here in town. think I will send lollis to as many of participants as I can now.
Mod-Belver : shelly, that is so true.....I call it "pick up and carry" stuff....my friend use to tell me that there is a money amount that buyers will look at and say, "Why not try it?" It differs depending on the venue
shellyg : I sold more \$5 items than \$25 on up items
shellyg : If you have wireless available & can take credit cards... then I think you would sell more

littlebee55 : It's so hot here in Florida and so many shows are outside here. I worry about my chocolate melting
shellyg : I use paypal virtual terminal... so if wireless is available at a show... I take my laptop & run CC
shellyg : virtual
Kandeemaam : Littlebee, my husband's grandmother used to be where you are! saw your location on wc this morning.
RandiDawn : littlebee where in florida. me too
shellyg : :)
Kandeemaam : She used to live in pinellas park
littlebee55 : St. Petersburg (Well, Pinellas Park, actually, but hardly anybody's ever heard of that :) It's a suburb of St. Pete.
littlebee55 : Did she live in Pinellas Park?
RandiDawn : i have...i live in west palm beach
shellyg : I did a "2 year stint of insanity" in south miami... Arrrggg HAD to get home LOL
Vanessa : Yeah Littlebee, except for me who lives in Dunedin
Vanessa : and works in Belleair
Kandeemaam : be funny if you knew her.
littlebee55 : HAHA! Wow - small world! We should have a convention :)
Kandeemaam : how has that worked out for you?
Vanessa : Right now I am concentrating on marketing my virtual assistant business but I went to a networking group in Palm Harbor today. And of course freenetworkinginternational.com events sometimes.
Vanessa : littlebee, have you been doing any local advertising? I see people advertise every once in a while
littlebee55 : No I haven't done much marketing yet. Can't figure out the best way that I can afford :(
littlebee55 : I joined the chamber of commerce, though. Did a couple of things for the chamber
shellyg : speaking of advertising.... get those postcards out soon.... price is rising soon :(
Kandeemaam : It's hard to figure out what will work best when you advertise
Kandeemaam : can't afford to join my chamber of commerce. sent them all mail last year though
littlebee55 : How far in advance of a special occasion (like Mother's Day, etc.) do you guys start advertising?
Mod-Belver : welcome JeffR :)
RandiDawn : postage goes up may 14th...found out today when i went to post office
Vanessa : check out the freenetworkinginternational events. They are all free to go to and cheap to advertise or set up booths with.
barrypatch : I have a calendar with every holiday I can think of on it, then I back track 3 months to start planning for that holiday
jeffR : Hi All. First time here.
jeffR : New to wrapping
Kandeemaam : will look into it also
Kandeemaam : mine is 250.
littlebee55 : Thanks, Vanessa. I'll check into that.
Mod-Belver : yeah, it's important to do tests when you're trying to decide how to market your products to see which method works the best
RandiDawn : thank g-d for siblings...my sister had a good idea for me....tomorrownight's my newpnews baseball game. going to hand out flyers to parents to remind of teacher appreciation week
shellyg : I use flat rate priority for orders... & that's going up over \$1
Vanessa : I would like to join the chamber also, but it's about \$200.
barrypatch : I need to get those new postal rates, is that a \$1 on the low end?
barrypatch : No, I plan my products then, I advertise 6 weeks before
Kandeemaam : Hi Jeff
Kandeemaam : soundsl like a round of chamber bingo

littlebee55 : It's \$150 for Pinellas Park/Mid County. You get lots of benefits and networking, though. I just haven't had a chance to go to any

littlebee55 : barrypatch, do you actually start advertising then? I've totally missed mother's day and graduation. Just wasn't prepared.

RandiDawn : of course samples of my products will be attached to it :)

shellyg : our local chamber is \$350 here.... the denver one is TWICE as much

shellyg : flat rate was \$8.10.... I think it's going to \$9.45

barrypatch : Most of my stuff is internet, so I have to figure in shipping

barrypatch : shipping time

Kandeemaam : littlebee wins! hers is the cheapest

littlebee55 : :)

littlebee55 : I think it's kind of a deal because they're trying to grow it

Vanessa : Glad to have warning it's changing. I had no idea and just adjusted my shipping rates on my baby boutique site to be a little lower. Darn!

Kandeemaam : I am thinking of changing over to just wrappers for my chocolate items. even with the ice, I am worried about shipping to 80 degree and higher places

Kandeemaam : will have to change it soon. already getting hot places with orders

Mod-Rich : evening all! :)

shellyg : have to redo shipping rates.... HATE when I have to do that

Kandeemaam : :kiss::rose::rose: Congrats on the article

Kandeemaam : Hey Rich, when was your son born?

Mod-Belver : hi Rich

Mod-Rich : Thanks! :yeah:

RandiDawn : Hi Rich

robertal : hi congrats

shellyg : hey Rich... Congrats on the article!

shellyg : I have never had a melt down.... I just wrap in bubble wrap & an icepack

barrypatch : what ice packs and how do you pack?

Kandeemaam : I bought wrapcandy in August 2002

Kandeemaam : taken me this long to get going

littlebee55 : I left chocolate bars in my car for about 5 minutes back in Feb and I came back and they were chocolate soup. Good thing they were in that sealed Hershey wrapper!

Mod-Rich : 2002

Mod-Rich : Januar 2002 :)I bought CNC in June 2002 lol

RandiDawn : i ship my chocolates in an insulated container with ice packs

littlebee55 : St. Petersburg, FL

Mod-Rich : yikes littlebee, where the heck do you live?

RandiDawn : the joy of living in florida

shellyg : I also keep all those styro packing things (not peanuts) but like the things from computer things... then cut them & line my boxes

barrypatch : Okay, let me get this straight lol

barrypatch : You have the bars and wrap them in bubble wrap and then add ice packs?

Kandeemaam : Rich, I'm shipping to your area soon

Kandeemaam : sneak sneak sneak...

littlebee55 : Yeah. I hate the heat :(

Mod-Rich : yikes, In Feb I wish I had that problem haha

Mod-Rich : cool chris, lol

Vanessa : Don't leave crayons in your car here either.

barrypatch : okay, I got it

barrypatch : how do you judge how much ice?

shellyg : yea... NOT the wrappers... LOL.... I pack bars in plastic bag... then wrap around with bubble wrap & then an icepack

shellyg : Keeps them insulated

barrypatch : I have Rich's ice packs I bought a long time ago, but since I am back in this now, gotta relearn lol

shellyg : I was using that thin sheets of styro wrapping but xpedx discontinued it

barrypatch : I have lots of peanuts and bubble wrap, even the foil bubble wrap
jeffR : Anybody have any thoughts/ideas for a new wrapping business or how you named yours? I'm struggling with a series of names....
Kandeemaam : what is the longest the ice packs have lasted? just out of curiosity. do you 2 day them or overnight them when it gets warm. my dh thinks I should still wrap the bars instead of changing over to just wrappers soon.... easy for him to say :(
shellyg : I still use priority
barrypatch : I would only priority them on a Monday or Tuesday when it's warm
jeffR : What did you come up with littlebee?
Kandeemaam : don't do it's a wrap or that's a wrap. they have been done so many times will have alot of competition in search engines
littlebee55 : Jeff, I just changed my business name. I struggled and struggled with it, too. It took me WEEKS to finally settle on one.
Mod-Belver : a new wrapping business?
RandiDawn : i shipped chocolates i had made, not wrapped, but cello bagged individually. they were shipped in an insulated container priority. with gel packs. took 3 days to get there and customer says arrived perfectly
shellyg : I do too barry.... maybe even wed
barrypatch : How many gel packs did you use?
barrypatch : Don't get me started on names lol I had everything on one site and now I have 6 sites lol
jeffR : Thanks Kandeemaam - I already vetoed those types.
Kandeemaam : really!!! so I have been too nervous about my stuff then
Kandeemaam : ok relieved I can still do priority
Mod-Rich : Chris, Even in the summer months I still ship chocolate anywhere! If you use enough ice and the customer wants to pay for next day air, there is no reason not to sell them
RandiDawn : 4 which may have been overkill but didn't want any problem
RandiDawn : ubt it was a pretty big container
shellyg : I end up using those plastic ice things from the \$store... 2 for a buck
Vanessa : I haven't even thought about offering items for shipping. I am keeping to local people when I do this type of work.
barrypatch : hmmm don't know what they are
shellyg : Sometimes... with smaller orders... I've bought \$store insulated lunch bags... they work GREAT & customers get a "freebie"
barrypatch : I do have a bunch of those small lunch bags, my sister found them on clearance
barrypatch : I love his gel packs
Kandeemaam : just ordered some more gel packs from foilman.
RandiDawn : i recommend getting the gel packs from foilman
barrypatch : I have used them for family members when they get hurt and need ice packs lol
Kandeemaam : uh oh, here it comes....
Kandeemaam : hey, I only ordered 4
Mod-Rich : oh boy, Chris is on the ice pack kick again, uh oh! I will only ship half her order so we all have some for our orders, lol
Kandeemaam : have to keep 132 bars and nuggets cool
Kandeemaam : really only 4
Kandeemaam : 4,000 ?
littlebee55 : I'm surprised that cusotmers would be willing to pay so much extra for shipping the chocolate.
Mod-Rich : 4 or 400... come out clean with it Chris
Mod-Rich : haha
barrypatch : That reminds me I need to use the gift certificate I won
Kandeemaam : I love weather bug! I can look up the zip code of my customers and see if I am likely to need ice for thier state or not
Mod-Belver : PRIZE DRAWING IN FIVE MINUTES
Mod-Rich : lol
RandiDawn : littlebee if they want it they'll pay for it

Vanessa : I have often thought that too littlebee.
barrypatch : I need to order a bunch of stock foils for local orders
jeffR : Am I missing the gel on Rich's site?
Kandeemaam : is it for 4,000 ice packs Rich?
Mod-Rich : jeffr they are ice sheets
barrypatch : wow, what was \$4.05 priority is now \$4.60
jeffR : Ice-Wrap ?
Kandeemaam : it is a sheet of little pillows of ice you wet it and it puffs up and then you freeze it.
littlebee55 : That's true RandiDawn
barrypatch : yes, it is
barrypatch : I use priority alot on my small orders for other products
littlebee55 : Jeff, I'm sorry. I missed your question - I finally decided on Cherished Wraps.
Mod-Belver : that's a HUGE raise
Mod-Rich : <http://www.foilman.com/SearchResults.asp?Cat=22>
Mod-Rich : what it flat rate box going to, anyone know?
Vanessa : Yikes! Really have to look over the new rates. When do they go into effect?
barrypatch : I think it said \$9.15 for flat rate
jeffR : Thanks LittleBee - I like that.
Kandeemaam : that sounds nice littlebee!
littlebee55 : Thanks, Jeff :)
Mod-Belver : Tonight's prize is a \$10 Foilman.com Gift Certificate! You can use this to purchase ANYTHING at Foilman.com (foil sheets, clear envelopes, puzzle paper, etc....).....and the winner is.....
Mod-Rich : may 14th or something right?
Mod-Rich : yikes!
RandiDawn : May 14th
shellyg : i think \$9.45
barrypatch : *****drum rolls*****
Kandeemaam : :cat:
Kandeemaam : kitty is missing her box again
Kandeemaam : :cat:
littlebee55 : Rats! and I just set up my shipping fees on my website :(
Mod-Belver : oops.....all the names fell.....
Mod-Rich : hey where is the drum rolls!!!!!!!!!!!!
shellyg : I know it's over \$1
Vanessa : I still want to learn how to use the puzzle paper!
barrypatch : great idea Belver
Kandeemaam : you are using the diaper instead of the hat? ick
Mod-Belver : gimme a sec.....
Mod-Belver : or two.....
Mod-Belver : maybe I'll let the baby decide?.....
Mod-Belver : oh well, I guess EVERYOINE in the room will get a \$10 Foilman.com gift certificate!
Mod-Rich : lol belver!
Mod-Rich : :faint:
Mod-Rich : :) :) :)
RandiDawn : oh kno
barrypatch : I won again?
jeffR : Rich you rock. Now I have no excuse not to order some foil!
Kandeemaam : gee wonder what I will use it on....
Kandeemaam : :faint:
littlebee55 : YAY!!!
littlebee55 : How do we claim them?
Mod-Belver : yeah it is barrypatch :) don't forget to claim yours
Mod-Belver : for really really real

Mod-Rich : Everyone in the room needs to email me at info@foilman.com and I will get your \$10 gift codes out to you all
RandiDawn : oh awesome
robertal : Thank you Thank you
shellyg : for Reals?????
Vanessa : THanks Rich! So giving of you AGAIN
Audrey : Thank you =)
barrypatch : Thank you so much
barrypatch : I don't know what colors of foil to stock
barrypatch : I think I will order a bunch of silver
Kandeemaam : thanks Rich!
littlebee55 : Thank you!:clap:
Mod-Belver : hmm..maybe I'll publish an article on Rich so he can give everyone in the room a new laser printer?
Mod-Belver : (duck)
Mod-Rich : :)
Mod-Rich : haha belver
Mod-Rich : all of them nancy :) HAHA
RandiDawn : Thank you so much
Vanessa : How about just new cartridges Belver
barrypatch : I am ordering one of those construction paper sorter things like teachers use to store mine
barrypatch : I like to store them flat and by color
barrypatch : Yea Rich, I hear you!
barrypatch : cool
barrypatch : I think that's what I will do Shelly
littlebee55 : Rich, I'd love to have some of all of them! I just love that sample pack I got from you :)
Mod-Rich : shhh, watch for some new colors and patterns in the coming weeks ;)
RandiDawn : could you repeat the link to the article
shellyg : I keep silver & gold on hand
barrypatch : I am also going to try to match up foils to each of the wrappers I have and keep things consistent
Kandeemaam : I did post an endorsement for craft robo on wc a few days ago. don't know how I would have done these past few orders without it. said I got it from you too
Mod-Rich : www.foilman.com/images/recordarticle.pdf
shellyg : I don't give customers a choice on foil... but if I think a design would look HOT with gold... I just do it
barrypatch : I have a Robo and haven't used it at all
littlebee55 : I'm thinking of getting a craft robo. I REALLY stink at cutting out the wrappers, LOL!
littlebee55 : Which one do you have, Kandeemaam?
shellyg : me too Vanessa
Vanessa : I would love to have a CraftRobo. So many uses for one
barrypatch : I have to learn to work with mine
barrypatch : I want to use it for die cutting, too
barrypatch : I just signed up as a Stampendous dealer lol
Kandeemaam : saves my hands !!
Kandeemaam : I have the regular one, not the pro
shellyg : I want it for die cutting... wrappers are easy for me
Vanessa : I make business cards but use the clean break cards. Thinking about the craft robo or business card cutter
barrypatch : I want to use the Robo to cut names for the clear pails
barrypatch : Is the new software easier to use?
Kandeemaam : my hands cramp up after a few pages.
littlebee55 : I want a craft robo for all those cool boxes and stuff, too. I stink at those, too

littlebee55 : But I CAN actually wrap a candy bar!
Mod-Rich : well let me tell you this about the robos... the new ones are out.. and they are about the same price, a little more expensive, but they are terrible compared to the old ones... they are overheating I hear and shutting down... we are working on trying to get a better model of something compatible currently but for now we still have about 400 old style machines in the shipping warehouse, but when they are gone that it :(
shellyg : I would like it for die cut magnets
Vanessa : I am still using the old Karl rotary cutter and can't cut a perfectly straight line with it.
Vanessa : Plus I want a circle cutter for scrapbooking
barrypatch : I just need to learn how to use it and be done with it
barrypatch : I would love to die cut magnets, I just got sheets from Rich
jeffR : There are so many exciting toys. I wish I had them all. A whole world of things I never new existed until 2 weeks ago.
Kandeemaam : I have to find the repositionable adhesive spray, my carriers are not too sticky now
Mod-Rich : shelly, that is what I absolutely love it for!
Mod-Rich : the new software for the robo is the same software that works with both machines
Mod-Rich : lol jeffr
Mod-Rich : where are you from JeffR?
jeffR : Vancouver, BC
Kandeemaam : told my dh it was a power tool for me. boy was he happy to see me get it all done quicker this week.
Mod-Belver : welcome talknshirts :)
Mod-Rich : chris, can get them at Michaels... Krynon Spray
Mod-Rich : ah ok
talknshirts : Thanks and hello everyone
Kandeemaam : of to Michals tomorrow! just got paid~!
littlebee55 : I want it to cut stickers, too. There seems to be so many things it will do. Is it hard to use?
barrypatch : Since I am caught up on audits for the day job and almost caught up on orders, I think I better get to Roboing this weekend lol
barrypatch : If my clear pails come in tomorrow, I will be having a blast all weekend
Kandeemaam : hope this weeks orders have babies!!!
Mod-Rich : Hi Talkin~
RandiDawn : i hear that shelly.
shellyg : so many projects... so little time :)
barrypatch : No, I need to go there
barrypatch : I feel bad I spent this money and it just sits there and still cut things out
jeffR : Just curious - is anyone here doing this "full time"? or is it part-time / hobby for you?
Kandeemaam : my kids love it when I am cutting with it.
Kandeemaam : night randidawn
Mod-Rich : nancy, you know there are videos on the craftrobosupport forum right?
Mod-Rich : night randi!
Mod-Rich : JeffR, it is a part time, but a big part of my time, thing for me...
RandiDawn : i have to start onmy big order. everyone have a good night
RandiDawn : bye
shellyg : full time here... along with some ebay stuff
barrypatch : I am just now getting back into it, Jeff.
barrypatch : I could do my other product lines and this full time, if I could devote time to getting my sites done and always adding new products
barrypatch : Shelly, that's great
Kandeemaam : full time stay at home mom, part time doing this. hoping to go full time on my business next year the way things are looking, just might happen!

littlebee55 : I guess I'm part time. I haven't sold much, but I sure do seem to be busy all the time on the computer, doing my brochure, etc...

barrypatch : It's a lot of work, but if you organize and plan, I think you can do well

barrypatch : Jeff, are you wanting to do this locally or online?

barrypatch : night vanessa

jeffR : That's great. I'm not sure what direction I want this to take. I've set some small part-time goals for myself and my partner. Hopefully we can achieve them and keep growing. Vancouver's a big city but it seems like this business is underserved (don't tell anyone!)

jeffR : Planning on locally.

Kandeemaam : I will be able to go out and leave cards around more next year with my son in kindergarten at last... full day!

Vanessa : Well, gotta go put the kid to bed and do some paid work. Have a good night everyone!

barrypatch : One good thing about this business is you can make up samples with your info to hand out

Kandeemaam : me too,

Mod-Belver : I gotta scoot too.....see you all next week. Pleast stay and chat for as long as you'd like :)

Mod-Rich : night belver...

shellyg : I get just about all orders online

shellyg : nite Belver

shellyg : instead of promoting locally... I work on promoting my site

barrypatch : I would make up as many as you can and start handing them out everywhere

barrypatch : My local business is all word of mouth

barrypatch : You need a good description and different key words on each page

barrypatch : Night rich, thank you

jeffR : You bet barrypatch - and that's what I'm doing!

jeffR : I took some into work and they got me 2 small orders!

Kandeemaam : now I can handle more of them than last year so it was good that not much came in anyway

littlebee55 : How do you market online, though? I think I messed up my keywords and I STILL don't know about meta tags/titles... I haven't gotten a single order of my website :(

Mod-Rich : I just got home myself... and logged right in... Devils lost by the way :(... so I better hit the road since I have 7 messages waiting for me, lol

Mod-Rich : have a great weekend all!

barrypatch : you need to get your link on as many sites as you can

jeffR : Friends and family are all victims of my learning process!

Kandeemaam : night Rich, going to leave too, getting late here

Kandeemaam : kids will be up at crack of dawn grr

littlebee55 : thanks for the tips -- do you meant each page/category has to have different keywords?

shellyg : it's takes time to get higher up in searches.. etc.... I just read EVERYTHING I get my hands on ;)

barrypatch : yes, you will get better coverage

barrypatch : night

barrypatch : I have been selling online for 7 years

jeffR : night

jeffR : Wow - that's awesome. What's your site? (I've probably seen it during my searches)

littlebee55 : night shelly

shellyg : I need to go too... nite all

barrypatch : my main site is for my candles, bath/body www.thebarrypatch.com

barrypatch : I have other sites with different lines and am just now getting back into wrappers

barrypatch : www.your-name-on-it.com is my wrapper site

barrypatch : Think about what you would search for if you were looking for wrappers

littlebee55 : I'd like some keywords, LOL! I almost always need somebody to draw me a picture :(

barrypatch : I keep some basic ones and then add like "graduation" "baby shower" etc....

jeffR : Well apparently my search wasn't all that comprehensive. LOL - Nice looking sites.

littlebee55 : I thought I did that. I put personalized wrappers, bubbles, beverage labels, etc. in a list.

barrypatch : thank you, the Barry Patch is getting a make over, I have the template, but no time to switch it out

littlebee55 : mine is www.cherishedwraps.com. But keep in mind I'm still working on it. I need to add some of my custom designed and WC stuff and take pictures.

barrypatch : I love your colors and layout

barrypatch : it has issues

barrypatch : he was working on it tonight

jeffR : Hmmm - I like the fresh, open look f your-name-on-it, but the menu on the left behaves weird. IMHO

littlebee55 : I like your site, barrypatch :)

littlebee55 : I like your colors

barrypatch : the bulk of my biz is fragranced products, but we are personalizing that too

jeffR : Littlebee - one suggestion that's a little "iffy" - Take a look at the keywords and stuff on other sites and use that as inspiration. don't copy them directly of course, but it might trigger some new ideas for you.

littlebee55 : Thank you

barrypatch : I just looked at your keywords

barrypatch : You have the right idea to list all the products, but you need to add "birth announcements" to each product type

barrypatch : If they are too general, you won't come up as easily

littlebee55 : Do you mean when the list comes up on google and the first line is like the name of the business and then that paragraph underneath the title? That's where all my keywords are.

littlebee55 : What do you think? Do I need to change them?

barrypatch : on the page with birth announcement stuff, add "birth announcement candy wrappers, personalized birth candy wrappers, etc..."

barrypatch : Make your description describe that page only

jeffR : Not so much in google, but the actual KEYWORDS meta tag too.

littlebee55 : I think I can only have 100 characters, though. I'll have to ask my web hoster.

barrypatch : That is a tough thing to learn, I spent three months redoing my main site and getting all the keywords right

jeffR : No, there's no functional limit to the number of characters in the KEYWORDS tag. What search engines DO with it is limited.

littlebee55 : Thank you... I think on my set up, that shows up under the title and before the pictures of my categories. I'll be sure to check that out, though. Thanks so much for your help

barrypatch : I need to scoot, we are working on the site trying to get the menus to behave lol

barrypatch : will probably see you all next week

barrypatch : night

jeffR : Maybe it's a software limit.

littlebee55 : There's something that says "100 characters max" on the area for my keywords and meta description. I thought that's what it meant. I'll have to check that, too.

littlebee55 : Thanks Barrypatch!

barrypatch : np

jeffR : I gotta run too. Wrap some minis and design some samples!

jeffR : L8r folks. It's been a fn first tinme!

littlebee55 : Night

littlebee55 : I'm not sure, Jeff. I only learned how to do it about a month ago - I'm definitely still learning

littlebee55 : Bye Jeff. Have a good evening and have fun

littlebee55 : good night

robertal : night all

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